

GRANALT

800x2400 mm

THINK BEYOND
GRANITE



Orient Bell Limited (OBL) is one of the largest manufacturers of wall and floor tiles in India. Established in 1977, OBL has been a pioneer in the industry, with a strong focus on customer-centric innovation.

It was the first to manufacture ultra-vitrified tiles, and new product design and development continue to be an ongoing process at OBL. As a result, the company offers an extensive range of tiles in various finishes and textures.

OBL holds three patented technologies Anti-Static Tiles, Anti-Viral Tiles and Scratch-Free Forever Tiles.

To showcase its wide range of tiles, OBL operates a chain of signature showrooms. Privileged to be associated with leading architects and construction firms across the country, OBL also counts most of the top developers, government bodies, and public sector institutions among its valued customers.

OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Brand of The Year 2025
(Flooring Idea-Tiles & Ceramic)



Indian Digital Marketing 2023
Best use of social media



e4m Pride of India Brands 2022
(The Best Of Bharat Conference & Awards)



Website of The Year 2024
for www.orientbell.com
(India's construction & design industry)



Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS
National Human Capital Leadership Congress & Awards

INDEX

800x2400mm

Full Body Vitrified Tiles | Gloss

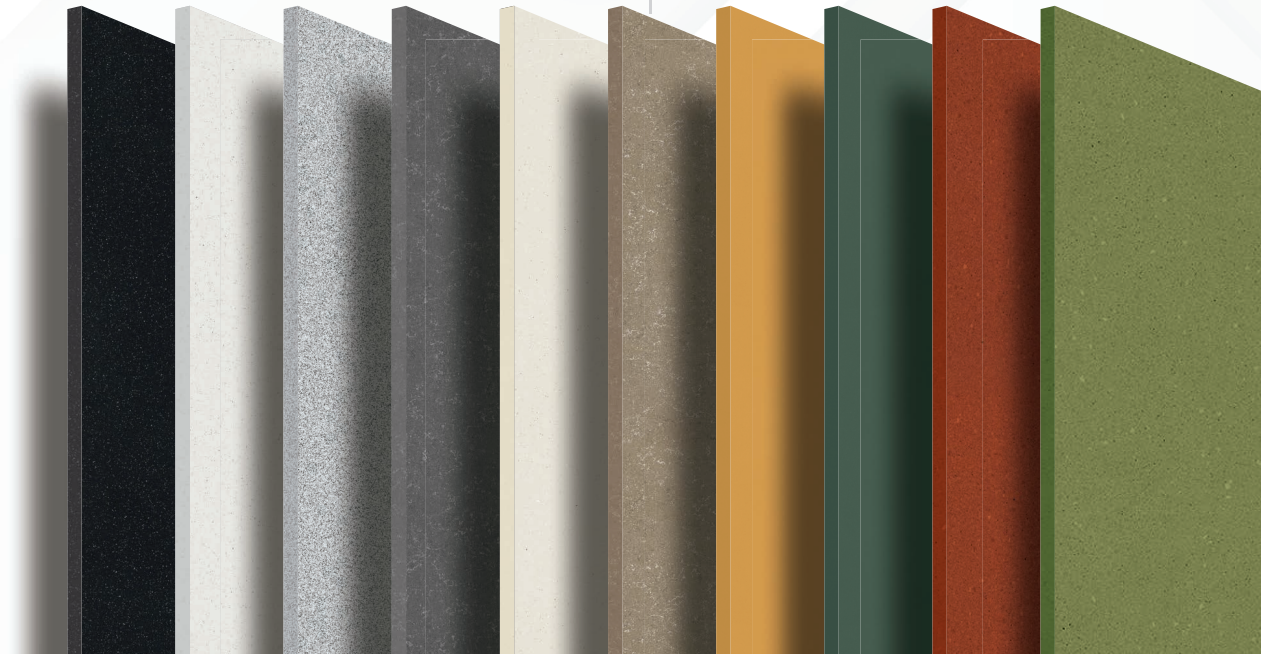
Granalt Grey Flakes Gloss SNP	14
Granalt White Flakes Gloss SNP	15
Granalt Red Flakes Gloss SNP	17
Granalt Green Flakes Gloss SNP	16
Granalt SNP Brown Glossy	27
NU Granalt SNP Grey Glossy	25
NU Granalt SNP Ivory Glossy	26
Granalt SNP Royal Black Glossy	24
Granalt SNP Black	23
Granalt SNP Taupe Glossy	13
Granalt SNP White Glossy	22
Granalt Choco Glossy	09
Granalt Forest Green Glossy	11
Granalt Pewter Glossy	07
Granalt Jaisalmer Glossy	10
Granalt Pearl White Glossy	06
Granalt Mushroom Glossy	12

Full Body Vitrified Tiles | Matte

Granalt Grey Storm Matt SNP	19
Granalt Silver Storm Matt SNP	18
Granalt Taupe Storm Matt SNP	20
Granalt White Storm Matt SNP	21
Granalt SNP Glam Bianco Matt	29
Granalt SNP Glam Brown Matt	30
Granalt SNP Glam Charcoal Matt	31
Granalt SNP Glam Creama Matt	28
Granalt Pewter Matt	08

Glazed Vitrified Tiles | Gloss

Granalt Royal Black	33
Granalt Royal White	32





**LISTED ON BSE (530365) FOR ~30+ YEARS.
AND ON NSE (ORIENTBELL).**

GRANALT

800x2400 mm

GRANITE SUBSTITUTE

Product Features:

 Easy To Clean

 Scratch Resistance

 Chemical Resistance

 Stain Resistance

 Low Maintenance

 Highly Durable



Application Areas:



Kitchen
Counter Top



Office
Table Top



Dinning
Table Top



Terrace



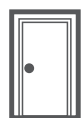
Step & Riser



Corridors
& Halls



Window Sill



Door Frame



Bathroom Tub



Bathroom
Counter Top



Shower Panel



Flooring Heavy
Traffic Area

GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

Granalt Pearl White Glossy

New



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

Granalt Pewter Glossy



GRANALT

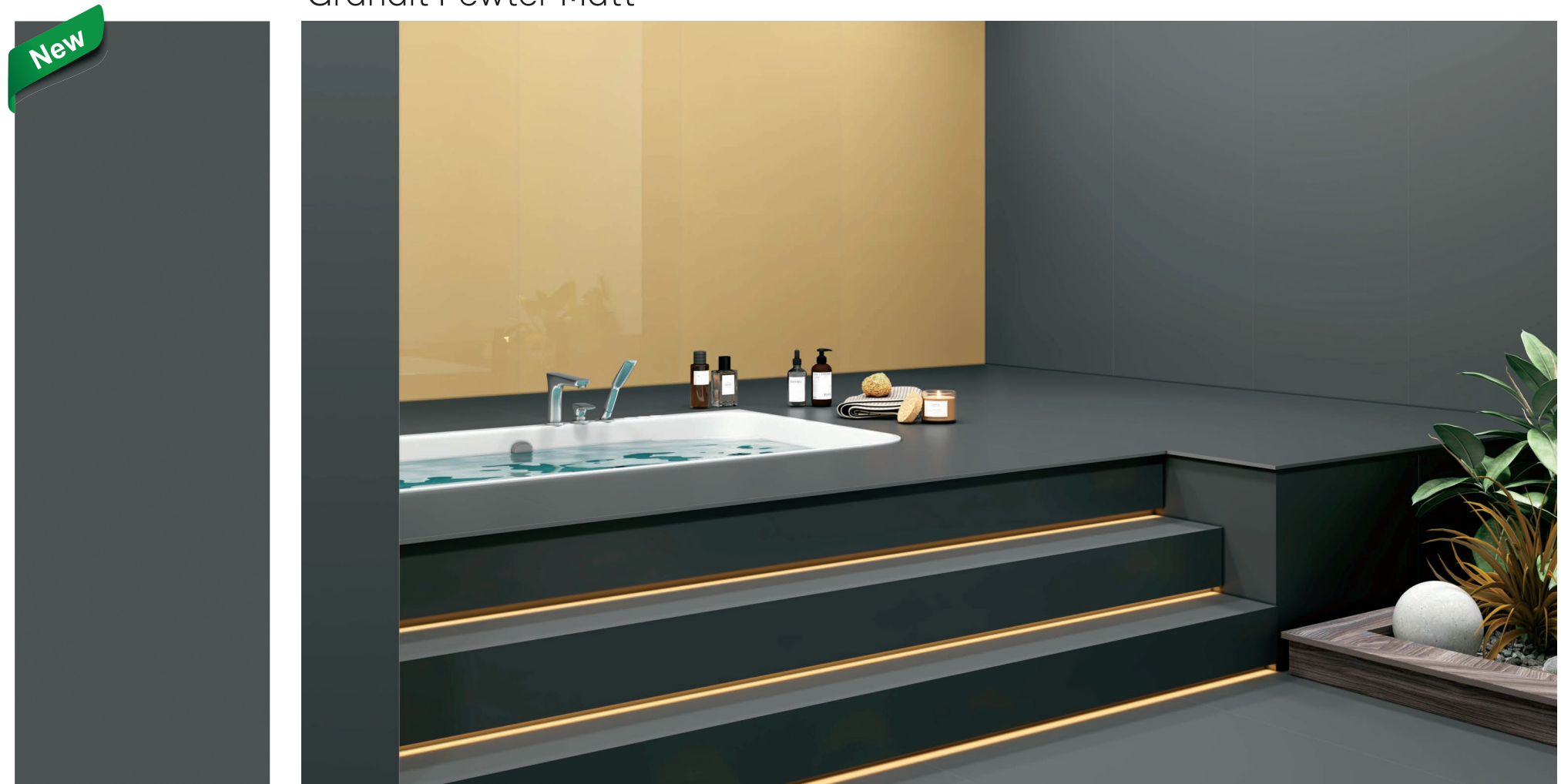
800x2400 mm

Full Body Vitrified Tiles

15mm

Matte

Granalt Pewter Matt



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

Granalt Choco Glossy



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

Granalt Jaisalmer Glossy



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

Granalt Forest Green Glossy



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

Granalt Mushroom Glossy



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

Granalt SNP Taupe Glossy



GRANALT

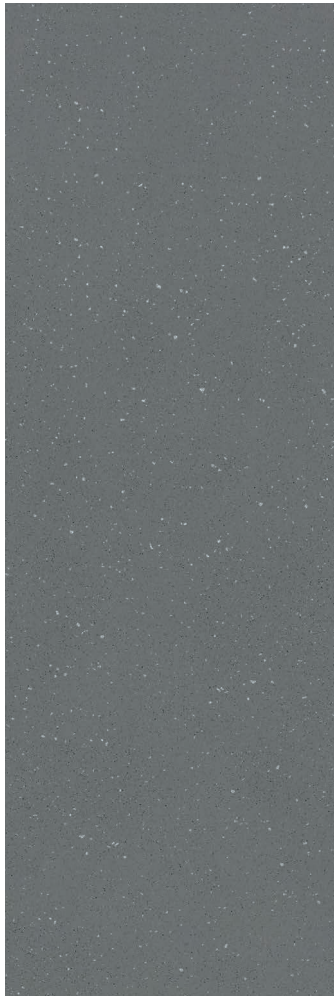
800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

Granalt Grey Flakes Gloss SNP



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

Granalt White Flakes Gloss SNP



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

Granalt Green Flakes Gloss SNP



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

Granalt Red Flakes Gloss SNP



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Matte

Granalt Silver Storm Matt SNP



GRANALT

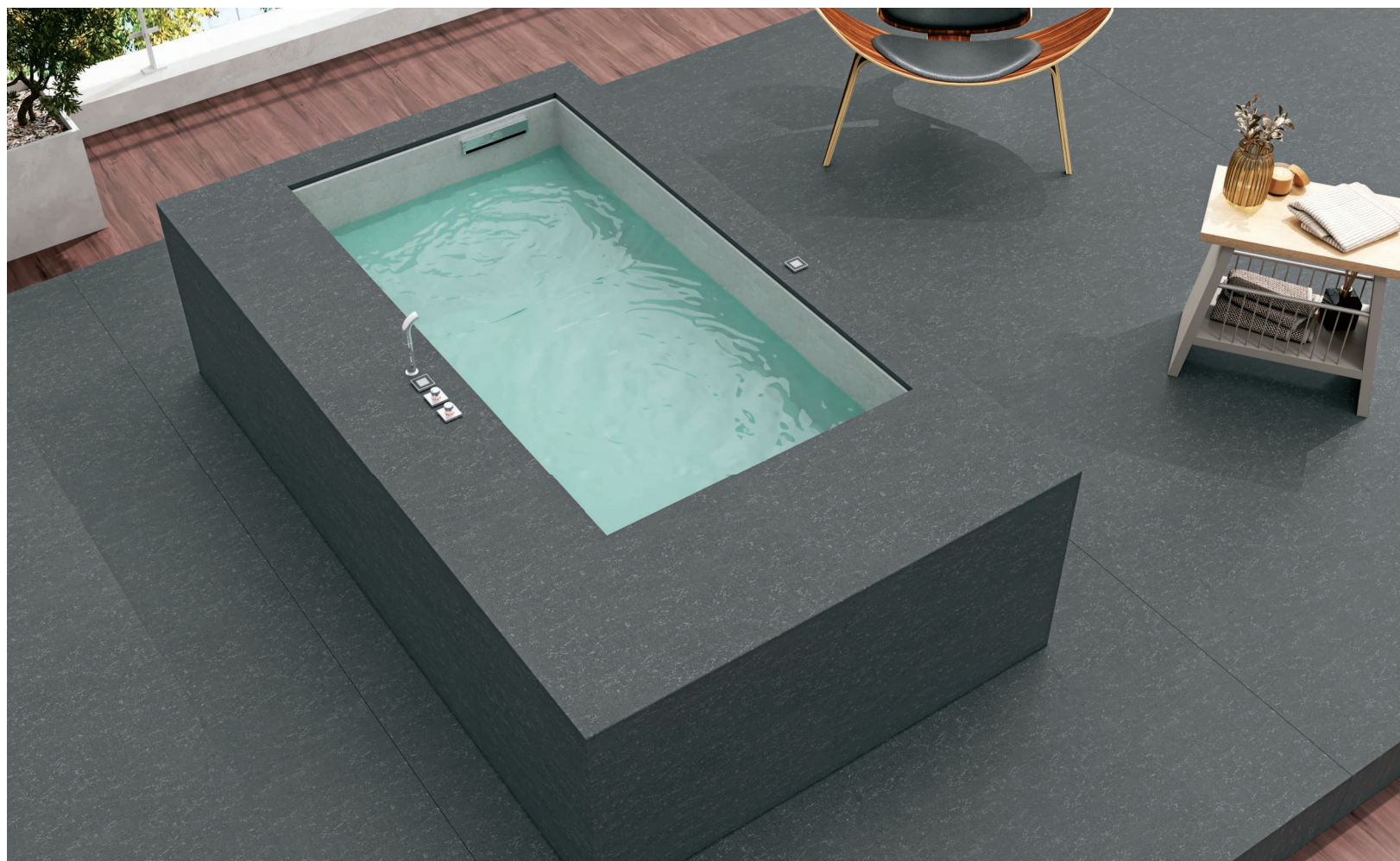
800x2400 mm

Full Body Vitrified Tiles

15mm

Matte

Granalt Grey Storm Matt SNP



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Matte

Granalt Taupe Storm Matt SNP



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Matte

Granalt White Storm Matt SNP



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

Granalt SNP White Glossy



GRANALT

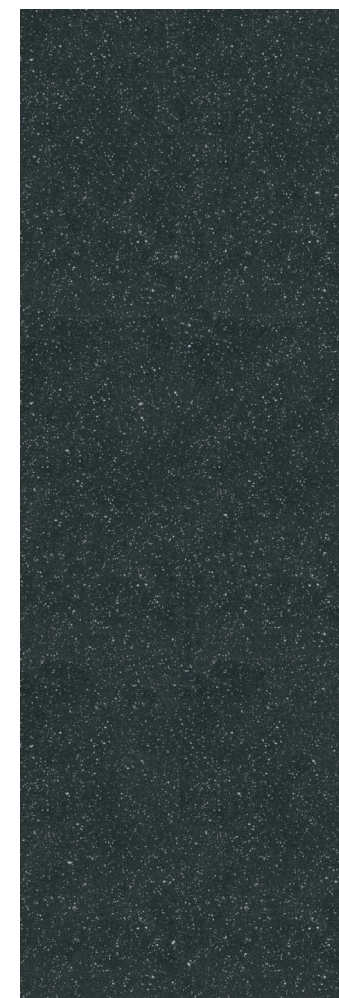
800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

Granalt SNP Black



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

Granalt SNP Royal Black Glossy



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

NU Granalt SNP Grey Glossy



GRANALT

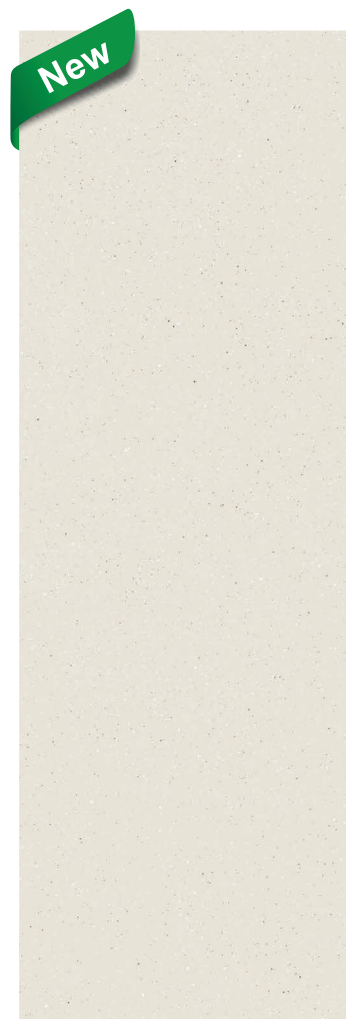
800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

NU Granalt SNP IVORY Glossy



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

Granalt SNP Brown Glossy



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Matte

Granalt SNP Glam Creama Matt



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Matte

Granalt SNP Glam Bianco Matt



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Matte

Granalt SNP Glam Brown Matt



GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Matte

Granalt SNP Glam Charcoal Matt



GRANALT

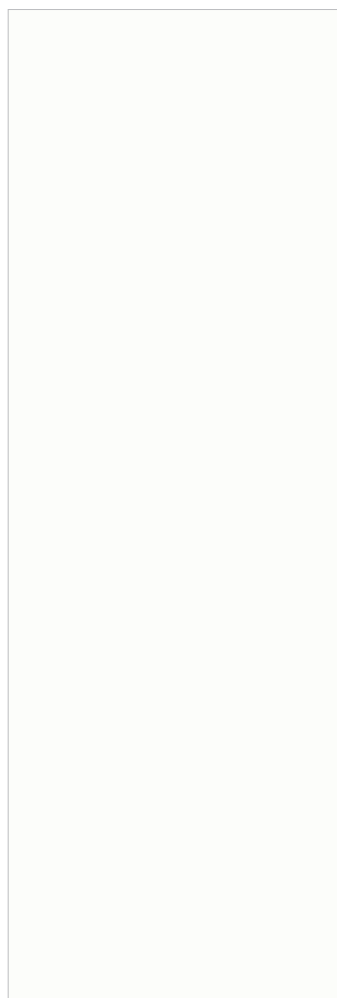
800x2400 mm

Glazed Vitrified Tiles

15mm

Glossy

Granalt Royal White



GRANALT

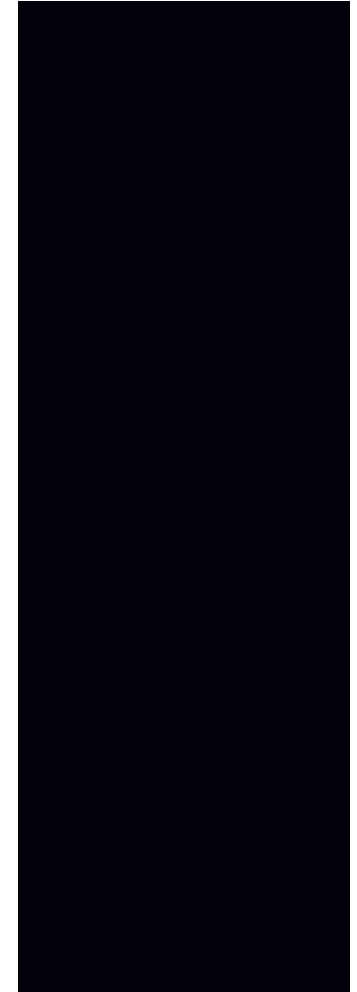
800x2400 mm

Glazed Vitrified Tiles

15mm

Glossy

Granalt Royal Black



TECHNICAL SPECIFICATIONS

Full Body & Glazed Vitrified Tiles

Packing Details			
Size	No. of Tiles Per Carton	Covered Area Per Carton	
(In mm.)		(In Sq. Mtr.)	(In Sq. Ft.)
800x2400mm	1	1.92	20.67

As per Indian Standard (IS 15622:2017) Group B Ia			
Characteristics	Standard Test Method	IS 15622:2017 Group B Ia	OBL Norms
Dimensions and Surface Quality:			
Deviation In Length & Width	IS 13630 (Part 1):2017	$\pm 0.1 \%$	$\pm 0.1 \%$
Deviation In Thickness		$\pm 5.0 \%$	$\pm 4.0 \%$
Straightness Of Sides		$\pm 0.1 \%$	$\pm 0.1 \%$
Surface Flatness		$\pm 0.50 \%$	$\pm 0.2 \%$
Squareness		$\pm 0.1 \%$	$\pm 0.1 \%$
Surface Quality		Min. 95% tiles should be free from visible defect	Conforms
Physical Properties			
Water Absorption %	IS 13630 (Part 2):2017	$E \leq 0.08$	$E \leq 0.08$
MOR	IS 13630 (Part 6):2017	$\text{Avg.} \geq 35 \text{ N/mm.}^2$	$> 35 \text{ N/mm.}^2$
Breaking Strength in N	IS 13630 (Part 6):2017	Min 1300	$> 3500 \text{ N}$
Scratching Resistance	IS 13630 (Part 13):2017	Min 5	≥ 5
Resistance of Surface Abrasion	IS 13630 (Part 11):2017	To Be Specified the Manufacturer	PEI III,IV & V Depending Color Shade & Product Typology
Chemical Properties			
Resistance to Staining	IS 13630 (Part 8):2017	Mini Class 1	Conforms
Resistance to Household Chemical		Mini Class AA	Conforms
Thermal Specification			
Thermal Shock Resistance	IS 13630 (Part 5):2017	Min. 10 Cycles	Conforms
Thermal Expansion	IS 13630 (Part 4):2017	$\text{Max.} 6 \times 10^{-6} \text{ at } 100^\circ\text{C}(\text{K}^{-1})$	Conforms
Frost Resistance	IS 13630 (Part10):2017	10 Cycle pass	Conforms
Impact Resistance	IS 13630 (Part14):2017	0.55 minimum	Conforms
Bulk Density (gm/cc)	IS 13630 (Part 2):2017	Min 2.2	Conforms

Remarks: All Characteristics tested are in compliance with Specification IS 15622: 2017. The above test results confirm or Orient polished vitrified tiles norms.

NOTE: Certain amount of Size and Shade Variation is inherent in all products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.

ORIENTBELL TILE BOUTIQUE

CHENNAI

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue, Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083, Tel.: +91 44 4213 8687

COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction, (Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031 Tel.: +91 97457 68058

LUCKNOW

Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badhshah Nagar Railway Station, Lucknow-226 006, Tel.: +91 99847 86404

DEHRADUN

Duggal Complex (Near Kamla Palace Hotel), GMS Road, Dehradun-248 001, Tel.: +91 97197 01064

PUNE

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1, Shankarasheth Road, Gultekdi, Swargate, Pune-411 037 Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE

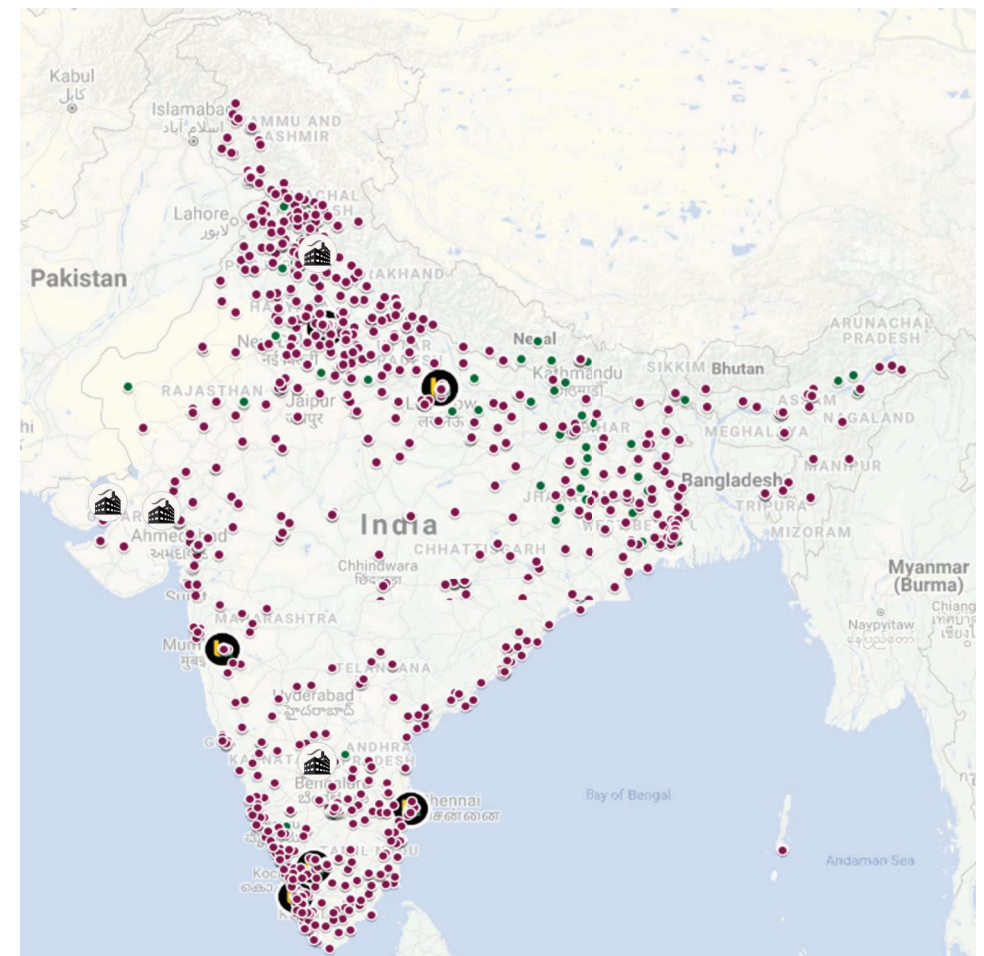
78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute, Old Padra Road, Vadodara-390 007, Gujarat Tel.: +91 98254 14113

A Network of

2500+

Channel Partners

-  Franchise Owned Boutiques
-  Channel Partners
-  Company Owned Boutiques
-  Plants





Making Tile Selection Easier



Tiles selected by you in your room



Share layout for a personalised render*

www.orientbell.com

CORPORATE OFFICE:

Iris House, 16 Business Centre,
Nangal Raya, New Delhi – 110046, India
Tel: +91-11-47119100

CIN: L14101UP1977PLC021546

REGISTERED OFFICE:

8 Industrial Area, Sikandrabad – 203 205 (UP), India
Tel: +91-8191004575 / 76

CUSTOMER CARE

customercare@orientbell.com
Toll Free : 1800 208 1015
Call : 87507 11111
Whatsapp : 87507 33333

Please join us on social media

