orientbell tiles

High SRI, low bijli ka bill, cool tiles lagao aur karo chill!

Cool® TILES



400x400mm & 300x300mm

Reduces heat absorption	Keeps the surface cooler for longer	SRI value upto 98	Upto 8°C# drop in temperature

*Independently lab tested.,#Based on controlled test conditions, actual temperature reduction may vary depending on building design, ambient temperature, weather conditions, wind, installation, usage environment & surrounding conditions.

Available from : Sikandarabad (Near Noida)







APPLICATIONS AREAS :

- Building Terraces
- Exterior Walls
- Pavements
- Balconies



orientbell tiles

With Solar Reflective Index (SRI) Value upto 98*

Coolest Benefits with OBL

COOL® TILES

Comfortable Interiors

Summer responsive Roof and walls reduce the room temperature

Innovative Use

Security Guard Cabin,
Roof Top water Tanks (outer wall)

Energy Saving

Cooler interiors Roof and wall reduce the room temperature

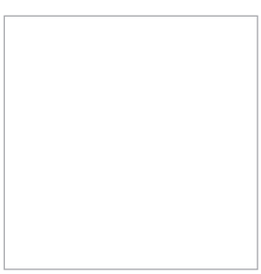
Additional Advantage

Slip Resistant.
Cooler surface to Walk on.

IGBC & GRIHA certified

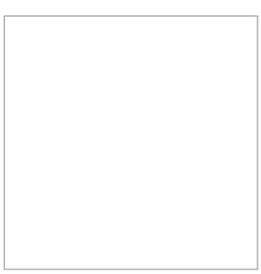
*Independently lab tested.





300x300mm
BIANCO ORIENT EC COOL TILES



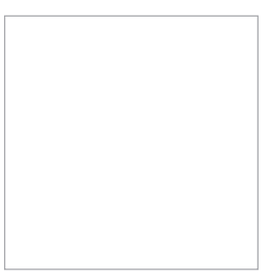


300x300mm
ORIENT COOL TILES EC BIANCO



300x300mm
OPV ORIENT EC COOL TILES

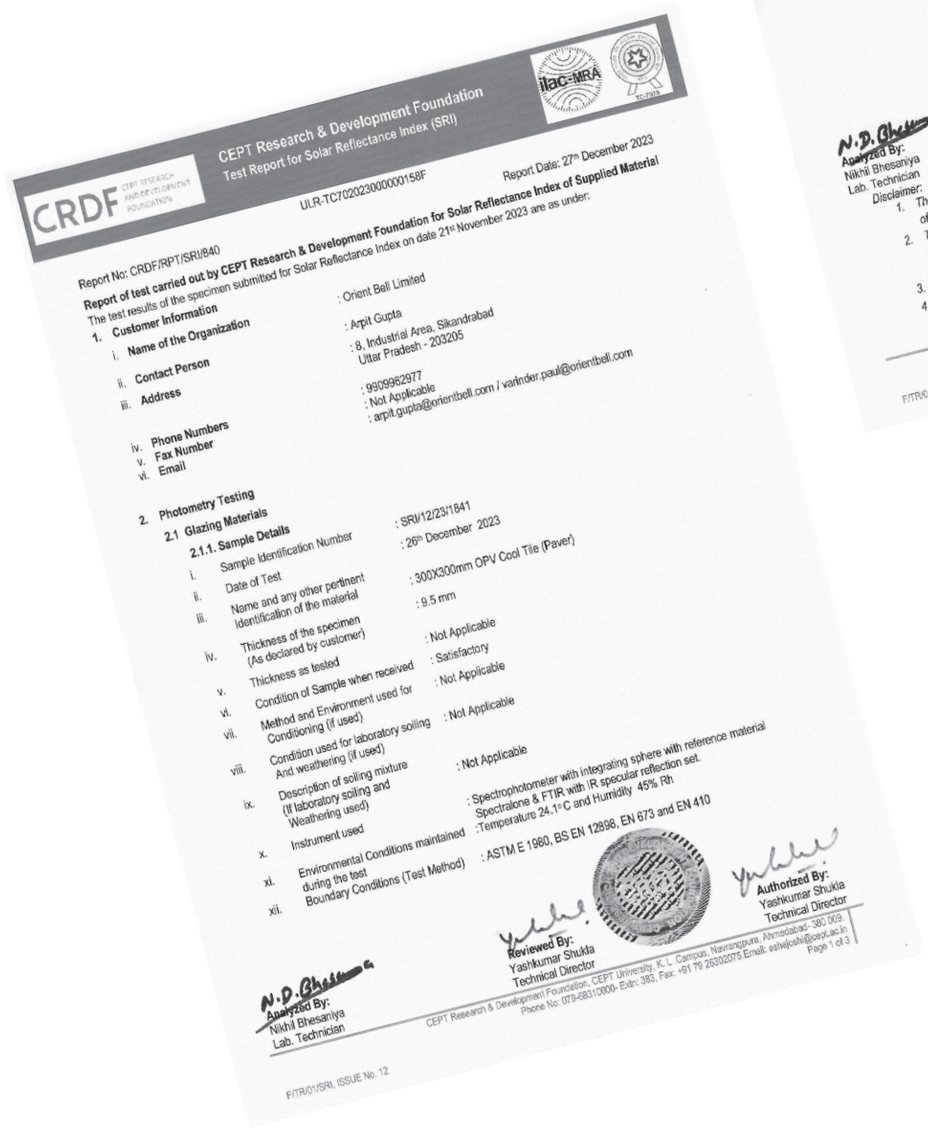




400x400mm
TL COOL TILE WHITE

300x300mm - Paver Floor Cool Tiles

Test Report



CRDF CEPT RESEARCH AND DEVELOPMENT FOUNDATION

CEPT Research & Development Foundation
Test Report for Solar Reflectance Index (SRI)

ilac-MRA

ULR-TC702023000000158F Report Date: 27th December 2023

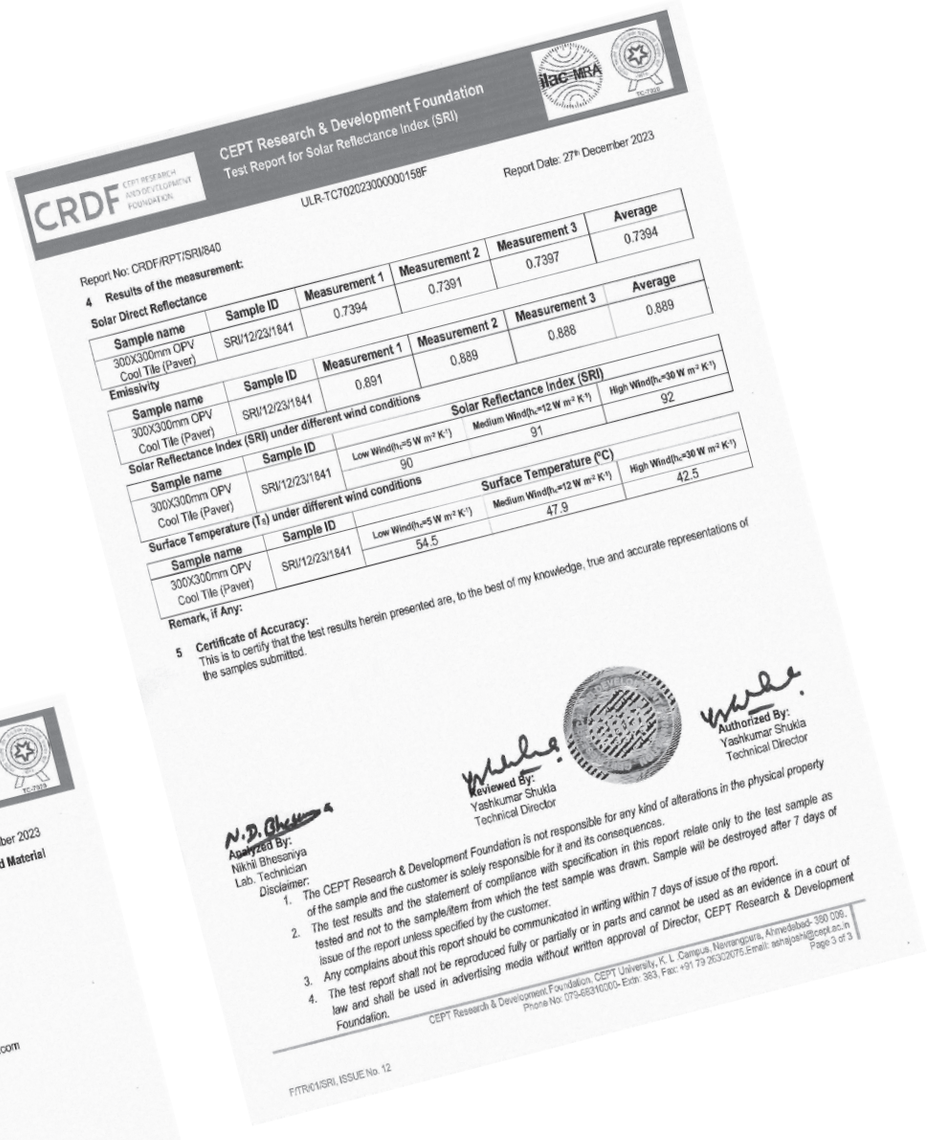
Report No: CRDF/RPT/SRI/840

Report of test carried out by CEPT Research & Development Foundation for Solar Reflectance Index of Supplied Material
The test results of the specimen submitted for Solar Reflectance Index on date 21st November 2023 are as under:

1. **Customer Information**
   - i. **Name of the Organization** : Orient Bell Limited
   - ii. **Contact Person** : Arpit Gupta
   - iii. **Address** : 8, Industrial Area, Sikandrabad, Uttar Pradesh - 203205
   - iv. **Phone Numbers** : 9909962977
   - v. **Fax Number** : Not Applicable
   - vi. **Email** : arpit.gupta@orientbell.com / varinder.paul@orientbell.com

2. **Photometry Testing**
   - **2.1 Glazing Materials**
     - **2.1.1. Sample Details**
       - i. Sample Identification Number : SRI/12/23/1841
       - ii. Date of Test : 26th December 2023
       - iii. Name and any other pertinent Identification of the material : 300X300mm OPV Cool Tile (Paver)
       - iv. Thickness of the specimen (As declared by customer) : 9.5 mm
       - v. Thickness as tested : Not Applicable
       - vi. Condition of Sample when received : Satisfactory
       - vii. Method and Environment used for Conditioning (if used) : Not Applicable
       - viii. Condition used for laboratory soiling And weathering (if used) : Not Applicable
       - ix. Description of soiling mixture (If laboratory soiling and Weathering used) : Not Applicable
       - x. Instrument used : Spectrophotometer with integrating sphere with reference material Spectralone & FTIR with IR specular reflection set.
       - xi. Environmental Conditions maintained during the test :Temperature 24.1°C and Humidity 45% Rh
       - xii. Boundary Conditions (Test Method) : ASTM E 1960, BS EN 12898, EN 673 and EN 410

Analyzed By: Nikhil Bhesaniya, Lab. Technician
Reviewed By: Yashkumar Shukla, Technical Director
Authorized By: Yashkumar Shukla, Technical Director



CRDF CEPT RESEARCH AND DEVELOPMENT FOUNDATION

CEPT Research & Development Foundation
Test Report for Solar Reflectance Index (SRI)

ilac-MRA

ULR-TC702023000000158F Report Date: 27th December 2023

Report No: CRDF/RPT/SRI/840

4 **Results of the measurement:**

Solar Direct Reflectance

Sample name	Sample ID	Measurement 1	Measurement 2	Measurement 3	Average
300X300mm OPV Cool Tile (Paver)	SRI/12/23/1841	0.7394	0.7391	0.7397	0.7394

Emissivity

Sample name	Sample ID	Measurement 1	Measurement 2	Measurement 3	Average
300X300mm OPV Cool Tile (Paver)	SRI/12/23/1841	0.891	0.889	0.888	0.889

Solar Reflectance Index (SRI) under different wind conditions

Sample name	Sample ID	Solar Reflectance Index (SRI)		
		Low Wind(h_c=5 W m^{-2} K^{-1})	Medium Wind(h_c=12 W m^{-2} K^{-1})	High Wind(h_c=30 W m^{-2} K^{-1})
300X300mm OPV Cool Tile (Paver)	SRI/12/23/1841	90	91	92

Surface Temperature (T_s) under different wind conditions

Sample name	Sample ID	Surface Temperature (°C)		
		Low Wind(h_c=5 W m^{-2} K^{-1})	Medium Wind(h_c=12 W m^{-2} K^{-1})	High Wind(h_c=30 W m^{-2} K^{-1})
300X300mm OPV Cool Tile (Paver)	SRI/12/23/1841	54.5	47.9	42.5

Remark, if Any:

5 **Certificate of Accuracy:**
This is to certify that the test results herein presented are, to the best of my knowledge, true and accurate representations of the samples submitted.

Analyzed By: Nikhil Bhesaniya, Lab. Technician
Reviewed By: Yashkumar Shukla, Technical Director
Authorized By: Yashkumar Shukla, Technical Director

Disclaimer:
1. The CEPT Research & Development Foundation is not responsible for any kind of alterations in the physical property of the sample and the customer is solely responsible for it and its consequences.
2. The test results and the statement of compliance with specification in this report relate only to the test sample as tested and not to the sample/item from which the test sample was drawn. Sample will be destroyed after 7 days of issue of the report unless specified by the customer.
3. Any complains about this report should be communicated in writing within 7 days of issue of the report.
4. The test report shall not be reproduced fully or partially or in parts and cannot be used as an evidence in a court of law and shall be used in advertising media without written approval of Director, CEPT Research & Development Foundation.

Test Report

CRDF CEPT RESEARCH AND DEVELOPMENT FOUNDATION

CEPT Research & Development Foundation
Test Report for Solar Reflectance Index (SRI)

ULR-TC70202000000187F

Report Date: 20th February 2020

Report No: CRDF/RPT/SRI/493

Report of test carried out by CEPT Research & Development Foundation for Solar Reflectance Index of Supplied Material

The test results of the specimen submitted for Solar Reflectance Index on date 18th February 2020 are as under:

1. **Customer Information**
   - i. **Name of the Organization** : Orient Bell Limited
   - ii. **Contact Person** : Mr. Amit Kumar
   - iii. **Address** : 8 – Industrial Area, Sikandrabad - 203205
   - iv. **Phone Numbers** : 05735-222203 / 7055212549
   - v. **Fax Number** : Not Applicable
   - vi. **Email** : amit.kumar3@orientbell.com

2. **Photometry Testing**

2.1 Glazing Materials

2.1.1 Sample Details

i.	Sample Identification Number	: SRI/02/20/1494
ii.	Date of Test	: 19th February 2020
iii.	Name and any other pertinent Identification of the material (Including physical description)	: 300 x 300 Ceramic Tile
iv.	Thickness of the specimen (Reported)	: 7.3 mm
v.	Thickness as tested	: Not Applicable
vi.	Condition of Sample when received	: Satisfactory
vii.	Method and Environment used for conditioning (if used)	: Not Applicable
viii.	No. of Surfaces	: Not Applicable
ix.	The type of surfaces	: Not Applicable
x.	Position of panes (if Multiple Glazed)	: Not Applicable
xi.	The position of coating(s) designating faces of the panes as 1, 2 , 3 starting from the outer surface of pane 1:	Not Applicable
xii.	The face of the panes (if Coated)	: Not Applicable
xiii.	Instrument used	: Spectrophotometer with integrating sphere with reference material Spectralone & FTIR with IR specular reflection set.
xiv.	Boundary Conditions (Test Method)	: ASTM E 1980-19, EN 12898:2019, EN 673:2011, and EN 410:2011

N.D. Bhesaniya
Nikhil Bhesaniya
Lab. Technician

Yashkumar Shukla
Technical Director

CRDF CEPT RESEARCH AND DEVELOPMENT FOUNDATION

CEPT Research & Development Foundation
Test Report for Solar Reflectance Index (SRI)

ULR-TC70202000000187F

Report Date: 20th February 2020

Report No: CRDF/RPT/SRI/493

2.1.2 Results of the measurement:

Solar Direct Reflectance

Sample name	Sample ID	Measurement 1	Measurement 2	Measurement 3	Average
300 x 300 Ceramic Tile	SRI/02/20/1494	0.7825	0.7825	0.7831	0.7827

Emissivity

Sample name	Sample ID	Measurement 1	Measurement 2	Measurement 3	Average
300 x 300 Ceramic Tile	SRI/02/20/1494	0.890	0.889	0.887	0.889

Solar Reflectance Index (SRI) under different wind conditions

Sample name	Sample ID	Solar Reflectance Index (SRI)		
		Low Wind(h_c=5 W m^{-2} K^{-1})	Medium Wind(h_c=12 W m^{-2} K^{-1})	High Wind(h_c=30 W m^{-2} K^{-1})
300 x 300 Ceramic Tile	SRI/02/20/1494	97	97	98

Surface Temperature (T_s) under different wind conditions

Sample name	Sample ID	Surface Temperature (°C)		
		Low Wind(h_c=5 W m^{-2} K^{-1})	Medium Wind(h_c=12 W m^{-2} K^{-1})	High Wind(h_c=30 W m^{-2} K^{-1})
300 x 300 Ceramic Tile	SRI/02/20/1494	50.9	45.6	41.3

Remark, if Any:

3 **Certificate of Accuracy:**
This is to certify that the test results herein presented are, to the best of my knowledge, true and accurate representations of the samples submitted.

N.D. Bhesaniya
Nikhil Bhesaniya
Lab. Technician

Yashkumar Shukla
Technical Director

Disclaimer:

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4. *The test report shall not be reproduced fully or partially or in parts and cannot be used as an evidence in a court of law and shall be used in advertising media without written approval of Director, CEPT Research & Development Foundation.*

400x400mm - Paver Floor Cool Tiles

Test Report

CRDF CEPT RESEARCH AND DEVELOPMENT FOUNDATION

CEPT Research & Development Foundation
Test Report for Solar Reflectance Index (SRI)

ULR-TC702024000000062F

Report Date: 29th May 2024

Report No: CRDF/RPT/SRI/890

Report of test carried out by CEPT Research & Development Foundation for Solar Reflectance Index of Supplied Material

The test results of the specimen submitted for Solar Reflectance Index on date 28th May 2024 are as under:

1. **Customer Information**
   - i. Name of the Organization : Orient Bell Limited
   - ii. Contact Person : Sandeep Kedia
   - iii. Address : Village : Dora, Taluka : Amod, Dist. : Bharuch Bharuch, Gujarat - 392230
   - iv. Phone Numbers : 8347886517
   - v. Fax Number : Not Applicable
   - vi. Email : dora.purchase@orientbell.com

2. **Photometry Testing**

   2.1 Glazing Materials

   2.1.1. Sample Details

i.	Sample Identification Number	: SRI/05/24/1891
ii.	Date of Test	: 28th May 2024
iii.	Name and any other pertinent Identification of the material	: Cool Tiles
iv.	Thickness of the specimen (As declared by customer)	: 10.5 mm to 11 mm
v.	Thickness as tested	: 10.717 mm
vi.	Condition of Sample when received	: Satisfactory
vii.	Method and Environment used for Conditioning (if used)	: Not Applicable
viii.	Condition used for laboratory soiling And weathering (if used)	: Not Applicable
ix.	Description of soiling mixture (If laboratory soiling and Weathering used)	: Not Applicable
x.	Instrument used	: Spectrophotometer with integrating sphere with reference material Spectralone & FTIR with IR specular reflection set.
xi.	Environmental Conditions maintained during the test	:Temperature 26.1°C and Humidity 42% Rh
xii.	Boundary Conditions (Test Method)	: ASTM E 1980, BS EN 12898, EN 673 and EN 410

Analyzed By: Nikhil Bhesaniya, Lab. Technician

Reviewed By: Yashkumar Shukla, Technical Director

Authorized By: Yashkumar Shukla, Technical Director

CRDF CEPT RESEARCH AND DEVELOPMENT FOUNDATION

CEPT Research & Development Foundation
Test Report for Solar Reflectance Index (SRI)

ULR-TC702024000000062F

Report Date: 29th May 2024

Report No: CRDF/RPT/SRI/890

4 **Results of the measurement:**

Solar Direct Reflectance

Sample name	Sample ID	Measurement 1	Measurement 2	Measurement 3	Average
Cool Tiles	SRI/05/24/1891	0.7157	0.7145	0.7190	0.7164

Emissivity

Sample name	Sample ID	Measurement 1	Measurement 2	Measurement 3	Average
Cool Tiles	SRI/05/24/1891	0.915	0.915	0.915	0.915

Solar Reflectance Index (SRI) under different wind conditions

Sample name	Sample ID	Solar Reflectance Index (SRI)		
		Low Wind(h_c=5 W m^{-2} K^{-1})	Medium Wind(h_c=12 W m^{-2} K^{-1})	High Wind(h_c=30 W m^{-2} K^{-1})
Cool Tiles	SRI/05/24/1891	88	88	89

Surface Temperature (T_S) under different wind conditions

Sample name	Sample ID	Surface Temperature (°C)		
		Low Wind(h_c=5 W m^{-2} K^{-1})	Medium Wind(h_c=12 W m^{-2} K^{-1})	High Wind(h_c=30 W m^{-2} K^{-1})
Cool Tiles	SRI/05/24/1891	55.9	49.0	43.0

Remark, if Any:

5 **Certificate of Accuracy:**
This is to certify that the test results herein presented are, to the best of my knowledge, true and accurate representations of the samples submitted.

Analyzed By: Nikhil Bhesaniya, Lab. Technician

Reviewed By: Yashkumar Shukla, Technical Director

Authorized By: Yashkumar Shukla, Technical Director

Disclaimer:

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Certificate

NP26GPC00743

GRIHA

GRIHA Council

This is to certify that the product of

"Orient Bell Limited"

Cool Tile

(under typology: High SRI external paints/ tiles/ cool roof coating)

has been included in the GRIHA Product Catalogue under the following categories:

GRIHA V.2019: criterion: 3 & 7
GRIHA V.2015: criterion: 3 & 8
& SVAGRIHA V2.2: criterion: 2 & 5

The product can be used in GRIHA & SVAGRIHA registered projects to meet the GRIHA & SVAGRIHA norms, respectively. This is valid only for the product which has been mentioned above.

The certificate for the above-mentioned product is valid from

19th February 2026 to 18th February 2028

Sanjay Seth
Vice President & Chief Executive Officer

Note:
1. Before selecting the above specified products, it is recommended to revalidate that the project is meeting the GRIHA's mandatory compliances.
2. This evaluation has been done based on the documentation – in the form of 3rd party test results and/or declarations – submitted by the manufacturer to GRIHA Council.
3. The enlisted product(s) only qualify for the criterion mentioned in the certificate.

GRIHA Council is a joint initiative of Ministry of New and Renewable Energy, Government of India and Th
to implement GRIHA (Green Rating for Integrated Habitat Assessment). Indi
www.





CII
Confederation of Indian Industry

IGBC

Membership Certificate

This is to certify that

Orient Bell Ltd

is an Annual Member of Indian Green Building Council (IGBC)

Bearing Membership No **IGBCMP111318**

This certificate shall be valid up to December 2026

K S Venkatagiri
Executive Director
CII - IGBC

B Thiagarajan
Chairman
Indian Green Building Council

C Shekar Reddy
Vice Chairman
Indian Green Building Council

Indian Green Building Council
CII - Sohrabji Godrej Green Business Centre, Survey No. 64, Near Hitech City, R R Dist, Hyderabad - 500 084
T: +91 40 4418 5132 / 33 F: +91 40 4418 5189 E: igbc@cii.in W: igbc.in



Use OBL Cool Tiles on sun facing walls



Give your security guard some comfort this summer

TECHNICAL SPECIFICATIONS Normal Floor Cool Tiles

Packing Details			
Size	**No. of Tiles Per Carton**	**Covered Area Per Carton**	
(In mm.)		(In Sq. Mtr.)	(In Sq. ft.)
300X300 (Cool Tile)	12	1.08	11.63

(3<E<6% Group BIIa) as per IS 15622:2017				
Characteristics	**Test Method**	**Requirement as per IS 15622:2017 3<E≤6 (Group B IIa)**		**OBL Value**
Dimension & Surface Quality		Unrectified	Rectified	
Deviation in Length & Width	IS 13630 Part1	± 0.4 %	± 0.1 %	± 0.1 %
Deviation in Thickness		± 5.0 %		± 4.0 %
Straightness of Sides		± 0.3 %	± 0.1 %	± 0.1 %
Rectangularity		± 0.3 %	± 0.1 %	± 0.1 %
Surface Flatness		±0.5%		± 0.2 % ☻☻
Surface Quality		Min. 95 % tiles shall be free from visible defects that would impair the appearance of a major area of the tile		Conforms
Physical Properties				
Water Absorption %	IS 13630 Part 2	Average 3<E≤6%, individual 6.2% Max.		3-6% ☻☻
Modulus of Rupture in [N/mm^2]	IS 13630 Part 6	Average 22, individual 20, Min		Min 30 N/mm^2 ☻☻
Breaking Strength in N	IS 13630 Part 6	600 Min for thickness <7.5 mm, 1000 Minimum for thickness ≥ 7.5 mm		Min 700 N ☻☻
Moisture Expansion	IS 13630 Part 3	0.03 Max		Conforms
Scratch Hardness (Moh's Scale)	IS 13630 Part 13	4 Min		4 Min ☻
Resistance to Surface abrasion of glaze tiles Class I to V (Applicable for floor applications only)	IS 13630 Part 11	Class II Min		Class II to IV (Depending on surface)
Linear thermal expansion Co-efficient	IS 13630 Part 4	$9x10^{-6}$, Max		Conforms
Thermal Shock Resistance	IS 13630 Part 5	10 Cycles, Min		Passed
Crazing Resistance	IS 13630 Part 9	4 Cycles at 7.5 Bar, Min		Passed
Impact Resistance	IS 13630 Part 14	0.55, Min		Min 0.60
Frost Resistance	IS 13630 Part 10	Required if agreed to between manufacturer and purchaser		Passed
Chemical Properties				
Resistance to staining of Glazed Tiles	IS 13630 Part 8	Class I Min		Min. Class-1
Resistance to Household Chemicals		Class AA, Min		Min. Class-AA
Resistance to acids and alkalis (Except HF)		Require If Agreed		Min. Class-AA

NOTE: Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.

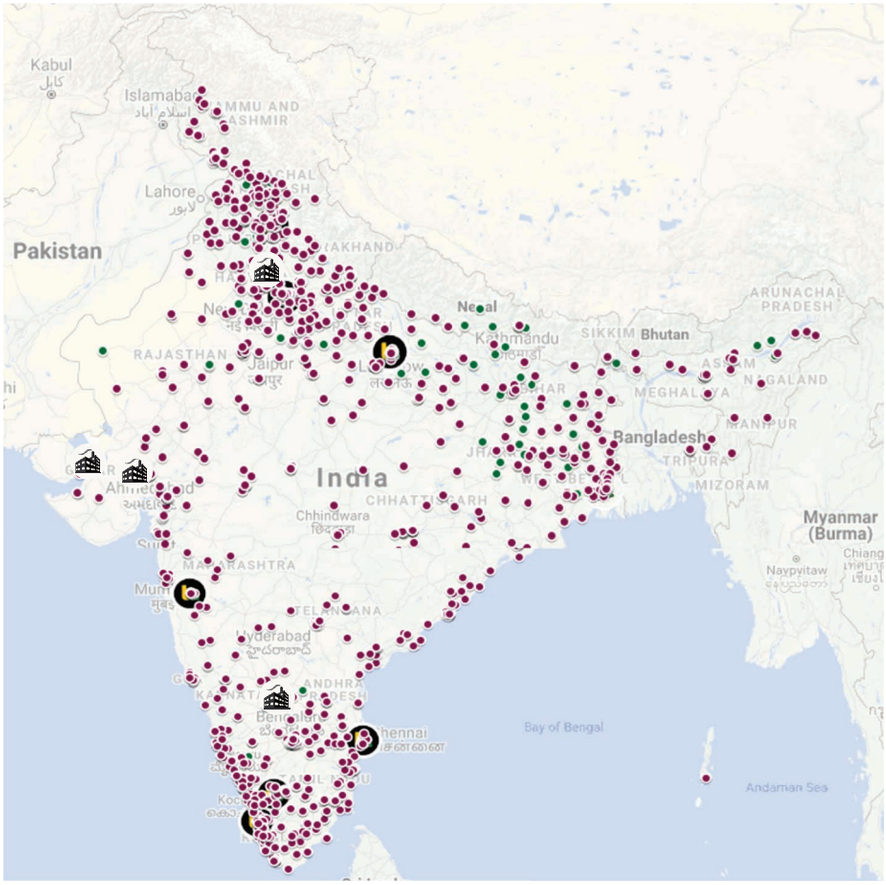
TECHNICAL SPECIFICATIONS Paver Floor Cool Tiles

Packing Details			
Size	**No. of Tiles Per Carton**	**Covered Area Per Carton**	
(In mm.)		(In Sq. Mtr.)	(In Sq. ft.)
400X400 Cool Tile (SKD)	5	0.80	8.62
300x300- Cool Tile (SKD)	10	0.90	9.69

Characteristics	**Testing Methods**	**Required as per IS 15622:2017 0.08 < E ≤ 3 (Group B Ib)**	**OBL Norms**	
			400x400 mm	**300x300 mm**
Dimension & Surface Quality				
Deviation in Length & Width	IS 13630 (Part 1)	± 0.4 % / ± 0.1 %	± 0.1 % (Max)	± 0.1 % (Max)
Deviation in Thickness		± 5.0 %	±4.0% (Max)	±4.0% (Max)
Straightness of Sides		± 0.3 % / ± 0.1 %	± 0.1 % (Max)	± 0.1 % (Max)
Rectangularity		± 0.3 % / ± 0.1 %	± 0.1 % (Max)	± 0.1 % (Max)
Surface Flatness		± 0.5 %	± 0.2 % (Max)	± 0.2 % (Max) ☺☺
Surface Quality		Min. 95 % of the tiles shall be free from visible defects that would impair the appearance of a major area of the tile	Min. 95 %	Min. 95 %
Physical Properties				
Water Absorption %	IS 13630 (Part 2)	Avg 0.08 < E ≤ 3%, Individual 3.3 % Max	Avg ≤2%	Avg ≤2% ☺
Modulus of Rupture in [N/mm^2]	IS 13630 (Part 6)	Avg 30, Individual 27 Min	Min 38 N/mm^2	Min 36 N/mm^2 ☺☺
Breaking Strength in N		700 Min for thickness < 7.5 mm, 1100 Min for thickness ≥ 7.5 mm	Min 2000 N	Min 1600 N ☺☺
Moisture Expansion	IS 13630 (Part 3)	0.02, Max	0.02, Max	0.02, Max
Scratch Hardness (Moh's Scale)	IS 13630 (Part 13)	5, Min	Min 5	Min 5 ☺
Resistance to Surface Abrasion of Glazed Tiles Class I to V (Applicable for floor applications only)	IS 13630 (Part 11)	Class II, Min	Class III to V (Depending on surface)	Class III to V (Depending on surface)
Linear thermal expansion Co-efficient	IS 13630 (Part 4)	$7x10^{-6}$,Max	$7x10^{-6}$,Max	$7x10^{-6}$,Max
Thermal Shock Resistance	IS 13630 (Part 5)	10 cycles, Min	10 cycles, Min	10 cycles, Min
Impact Resistance	IS 13630 (Part 14)	0.55, Min	Min 0.60	Min 0.60 ☺
Bulk density, in g/cc	IS 13630 (Part 2)	2.0, Min	2.2 Min	2.2 Min
Frost Resistance	IS 13630 (Part 10)	Required if agreed to between manufacturer and purchaser	50 Cycles Passed	50 Cycles Passed
Chemical Properties				
Resistance to staining of Glazed Tiles	IS 13630 (Part 8)	Class I, Min	Min Class I	Min Class I
Resistance to Household Chemicals		Class AA, Min	Min Class AA	Min Class AA
Resistance to acids and alkalis (Except HF)		Required, if agreed	Min Class AA	Min Class AA

NOTE: Certain amount of Size and Shade Variation is inherent in all products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.



A Network of 2500+ Channel Partners

- Franchise Owned Boutiques
- Channel Partners
- Company Owned Boutiques
- Plants

ORIENTBELL TILE BOUTIQUE

CHENNAI
New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue,
Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083,
Tel.: +91 99625 11617

COCHIN
"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction, (Opposite
Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031
Tel.: +91 97457 68058

DEHRADUN
Duggal Complex (Near Kamla Palace Hotel), GMS Road,
Dehradun-248 001,
Tel.: +91 74285 94144

VADODRA DISPLAY CENTRE
78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute,
Old Padra Road, Vadodara-390007, Gujarat
Tel.: +91 98254 14113

LUCKNOW
Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badhshah Nagar Railway
Station, Lucknow-226 006,
Tel.: +91 99847 86404

PUNE
Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1,
Shankarasheth Road, Gultekdi, Swargate, Pune-411 037
Tel.: +91 73910 72247

orientbell tiles

Making Tile Shopping Easy

InstaLook
Powered By **Orientbell Tiles**

TriaLook®
Tiles selected by you in your room

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